

Cardiovascular Resource Solutions Inc.

*Disruptive Leadership
with Impactful Healthcare Solutions*



J. Peter McBride

Founder & CEO

CVRS-INC.COM

J. Peter McBride

Biography

More than 40 years of healthcare feasibility assessment, business development, management, marketing, technology consulting, clinical operations and Faculty Professor at Loma Linda University.

Cardiovascular Resource Solutions (CRS) Founder & CEO

- Feasibility; Market Assessment and Development Strategies.
- Physician Integration / Alignment Strategies.

Imago Systems Inc. (<https://Imagosystems.com/>)

- Executive Director of Cardiovascular and Strategy.
- Marketing, Physician recruitment, and Healthcare Investment.

Leonhardt Ventures (www.leonhardtventures.com)

- Board Advisor & President of Valvublator (www.valvublator.com)

CRS

J. Peter McBride

Founder and CEO continued

Loma Linda University (www.alliedhealth.llu.edu)

- Founder and Faculty Professor of Electrophysiology School of Medicine.

Vital-Metrix Inc (<http://vital-metrix.com>)

- Feasibility, Market Assessment, Advisory Board Member and Investment Strategist.

Turner Innovation Inc (<http://turnerxray.com>)

- Strategic Healthcare Investment Advisor.

J. Peter McBride

Founder and CEO continued

Medi+Sphere Development Inc (www.m-sdev.com)

- Director of clinical education and technology.
- Business development and architectural design for cardiovascular centers in Shanghai, China.

Charles Franc and Associates Inc. (www.charlesfrancassociates.com)

- Executive consultant for business development, physician integration and market assessment strategies.

Aaron Capital Inc. (<http://www.aaroncapital.com>)

- Strategic Healthcare Advisor

Advanced Hyperbaric Solutions Inc. (Founder & CEO)

- Limb Ischemia and Wound Care Business Development.

J. Peter McBride

Founder and CEO continued

Intermountain Healthcare Consulting Founder & CEO (1996 – 2012).

- Cardiovascular Business Development Strategies.
- Distributor and Supply Chain Management sales in excess of \$50 MM/Yr.
- Contracted management and clinical support services.
- Human Capital Utilization Practice Guidelines.

Integrated Cardiovascular Solutions (ICVS) Founder & CEO (1984 – 1996).

- National, as well as international staffing registry for nursing, perfusion and ultrasound with 150 FTE's.
- Provide services to over 100 Healthcare facilities.
- Gross sales in excess of \$40 Million/
- IPO in 1993.

J. Peter McBride

Founder and CEO continued

Cardiovascular Service Line Administrator:

- Loma Linda University Medical Center of Murrieta
- Riverside Community Hospital (HCA subsidiary)
- Veterans Medical Center La Jolla, CA
- Tommy Lasorda Heart Institute Los Angeles, CA
- Scripps Healthcare La Jolla, CA
- Adventist Healthcare Roseville, CA

Consultant for multiple medical manufactures for product distribution and marketing.

Developed Feasibility Assessment and Strategies for six (6) Physician owned Heart and Vascular Institutes.

CRS

Cardiovascular Resource Solution Inc.

Background and Introductions

- Cardiovascular Resource Solutions (CRS), Inc., is a strategic healthcare consulting, clinical and didactic education for department accreditation, investment strategist, physician recruitment and management firm working exclusively in cardiovascular services whose clients include ambulatory surgical centers, large and small healthcare organizations, cardiovascular physician groups, manufactures and other healthcare-related firms.
- CRS's approach to consulting and management derives from over 50 years of healthcare experience.
- CRS's historical clinical foundation enables its staff to help prepare cardiovascular service providers to anticipate and take advantage of the challenges in today's healthcare environment of rapid technological advances.

Cardiovascular Resource Solution Inc. Background and Introductions continued

- CRS consultants have experience with many healthcare corporations throughout the U.S. and abroad, in markets ranging from rural to major metropolitan.
- Because our client base consists of large multihospital systems, independent/rural hospitals, as well as physician practices CRS provides a broad range of services.
- CRS believes in the fundamental philosophy that the integration of the delivery of quality clinical care is a fundamental characteristic of each cardiovascular consulting project. We consider each consulting engagement to be unique, and we base our recommendations on an extensive evaluation of our clients' circumstances

The Legacy and Creed of Improving and Advancing Healthcare

“The sum total of medical knowledge is now so great and wide-spreading that it would be futile for any one man...to assume that he has even a working knowledge of any part of the whole.... The best interest of the patient is the only interest to be considered, and in order that the sick may have the benefit of advancing knowledge, union of forces is necessary.... It has become necessary to develop medicine as a cooperative science; the clinician, the specialist, and the laboratory workers uniting for the good of the patient, each assisting in elucidation of the problem at hand, and each dependent upon the other for support.”

Dr William J. Mayo 1910